National Hartford Center of Gerontological Nursing Excellence

2026 NHCGNE
Annual Conference

Transformative Approaches in Aging, Care & Complexity

National Hartford Center of Gerontological Nursing Excellence

SPONSOR & EXHIBITOR PROSPECTUS

2026 NHCGNE Leadership Conference

October 20 - 22, 2026

www.nhcgne.org

2022 NHCGNE Leadership Conference
October 20 - 22

ABOUT NHCGNE

The National Hartford Center of Gerontological Nursing Excellence (NHCGNE) is a specialty nursing organization representing gerontological nurses from more than 60 of the most respected and influential national and international institutions working collaboratively to improve life for older adults. NHCGNE was organized in 2000, incorporated in 2017, and is today classified as a non-profit organization under section 501(c)(3) of the Internal Revenue Code. NHCGNE has a voice and appeal reaching more than 100,000 deans, faculty, students and alumni with a breadth and depth of knowledge in caring for older adults and those who love them.

NHCGNE builds upon the legacy of The John A. Hartford Foundation, which represents the gold standard of excellence in gerontology. We are a collaboration of national and international nursing schools and institutions that have demonstrated the highest level of commitment to the field of gerontological nursing. Our members are more likely to achieve success because of the strong collaborative relationships that they build through access to over 300 gerontological nursing leaders, and because of the potential for rapid development of their programs through access to cutting-edge best practices in faculty and curriculum development.

NHCGNE MISSION

The mission of the NHCGNE is to enhance and sustain the capacity and competence of all nurses to work in partnership with others to provide quality care of older adults through:

- Promoting faculty development
- Advancing nursing science for older adults
- Facilitating adoption of best practices
- Fostering leadership
- Designing and shaping policy.

NHCGNE VISION

The vision of the NHCGNE is optimal health and quality of life for older adults.

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NHCGNE MEMBERSHIP

NHCGNE has an elite group of members and counts over 60 institutions around the world as its partners. To help fulfill our mission NHCGNE provides members with faculty and staff development, advances in gerontological nursing science, facilitates adoption of best practices, fosters leadership and helps design and shape policy centered around gerontology and caregiving.

Eighty-five percent of NHCGNE member organizations attend the Annual Leadership Conference.

WHO'S ATTENDING?

More than 80% of participants are advanced practice nurses who hold faculty positions in top nursing schools. Thirty percent of attendees have tenure, 33% are on a tenure track and 24% are on a non tenure track.

Cumulative Impact on Students? Since 2001, over 200,000 nursing students have been taught or mentored by participants.

RESEARCH AREAS

- Acute/Critical Care
- Aging and System Management
- Alzheimer's Disease and Related Dementias
- Caregiving
- Community Based Care
- Culture and Aging
- Gerontological Nursing
- Home Health
- Long-Term Care
- Pain in Aging
- Palliative Care
- Psychosocial
- Quality Improvement
- Technology

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WHY SPONSOR?

EXPOSURE:

Include your company ad and/or description in the Symposium Program. Attendees use the program throughout the event and it serves as a great take-home reference! Sponsor logos are placed on signage throughout the event and NHCGNE recognizes sponsors on its Twitter, LinkedIn and Facebook before and during the event.

RECOGNITION:

NHCGNE Leadership Conference attendees appreciate the contributions your organization makes to the gerontological nursing profession. Wear your sponsor ribbon on your name badge so they can thank you in person! We'll remind them of your support on signage throughout the event, on the NHCGNE web site, and in the Conference Program.

ACCESS:

This is an opportunity for you to promote your products and/or services to the key leaders in gerontological nursing. Our registration list is a virtual "Who's Who" in gerontological nursing, representing the top programs the nation and around the world.

- Take advantage of the intimate setting and get access to the key thought leaders and decision makers of internationally renowned gerontological nursing colleges, schools and programs.
- Showcase your organization's successful programs and products in gerontology.
- Learn about what is going on in the field, directly from those in the front-lines of research and education.

Your support makes the NHCGNE Annual Leadership Conference the premiere event for the gerontological nursing community and is one of many reasons our attendees return year after year.

WHO SHOULD SPONSOR AT THE NHCGNE VIRTUAL LEADERSHIP CONFERENCE?

Nursing Academic Programs

Healthcare Equipment & Suppliers

Health - Related Publishers

Stimulation Technology Providers

Health - Related Product Manufacturers

Clinical & Academic Consultants

Tableau Student Course Evaluations

Zoom / Canvas

Assessment Technologies

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PREMIUM SPONSOR PACKAGES*

View these comprehensive premium sponsor packages to increase your visibility at the 2026 NHCGNE Leadership Conference. Each package includes benefits to help you stand out!

	Platinum $5,000	Gold $3,000	Silver $1,750	Bronze $1,000	Supporting $500
Social Media "Thank You" Promotion	✓	✓	✓	✓	✓
Name & Logo listed on conference website	✓	✓	✓	✓	✓
Logo on event emails with link to organization website	✓	✓	✓	✓	✓
Recognition on slides throughout conference	✓	✓	✓	✓	✓
Free Registration	Up to 5 attendees	Up to 3 attendees	Up to 2 attendees	1 attendee	
Virtual Exhibitor Booth to display organization & products	✓	✓	✓	✓	
Hosted Q&A with conference attendees	✓				

**Some sponsor benefits are exclusive, limited by sponsor level, or offered on a first-come, first-serve basis based on sponsor level. See the chart above for the complete list of available benefits by sponsor level.*

SINGLE SPONSORSHIPS

MARY STARKE HARPER AWARD

Have your logo featured in sponsorship recognition slides through the event. You will also hae recognition during conference presentation for the Mary Starke Harper Award. This sponsorship includes a free registration for (1) staff/member as well as a space at the Virtual Exhibitor Booth to display information about your organization and products.
Cost: $2,500

DEGN RECOGNITION PRESENTATION

Have your logo featured in sponsorship recognition slides through the event. You will also hae recognition during conference presentation for DEGN. This sponsorship includes a free registration for (1) staff/member as well as a space at the Virtual Exhibitor Booth to display information about your organization and products.
Cost: $2,500

CONTINUING EDUCATION

Have logo recognition on the Conference Web page as the CE sponsor as well as recognition throughout the event on slides. CE Sponsor will also recieve a free registration for (1) staff/member as well as a space at the Virtual Exhibitor Booth to display information about your organization and products. Sponsorship will assist NHCGNE in providing these credits to all attendees.
Cost: $2,500

AWARD SPONSORSHIP

What better way to show your support of NHCGNE? Sponsor will get their logo on NHCGNE Award Slides as well as NHCGNE Conference webpage. This sponsorship includes a free registration for (1) staff/member as well as a space at the Virtual Exhibitor Booth to display information about your organization and products.
Cost: $1,750

SIG MEETINGS

Support the NHCGNE SIGs! Have your logo featured in recognition slides throughout the event as well as during the SIG Meetings. This sponsorship includes a free registration for (1) staff/member as well as a space at the Virtual Exhibitor Booth to display information about your organization and products.
Cost: $1,500

ADVERTISING OPPORTUNITIES

NHCGNE WEBSITE ADVERTISING

One Month Website Advertisement | $300

Three Month Website Advertisement | $900

NHCGNE NEWSLETTER ADVERTISING

One Month Newsletter Advertisement | $350

Two or More Newsletter Advertisements | $150/Issue

Your Ad Here

YOUR AD HERE

LIVE SCHEDULE

TUESDAY, October 20, 2026

3:00 – 4:00pm ET	Pre-Conference Session #1 Pre-Conference Session #2
5:00 – 5:45pm ET	Welcome & Business Meeting
5:45 – 6:00 pm	Break
6:00 – 7:00pm	Opening Keynote | Q&A
7:00 – 7:30pm ET	DEGN Awards Ceremony
7:30 – 8:30pm ET	Abstract Podium Presenters
9:30 – 10:30pm ET	SIG-IED Networking Session

WEDNESDAY, October 21, 2026

3:00 – 4:00pm ET	Session TBD
4:00 – 5:00pm ET	Plenary Session
5:00 – 6:15pm ET	Pedagogies That Meet the Needs of a Rapidly Growing Older Adult Population
6:20 – 7:35pm ET	AACN-Aligned Engagement Strategies
7:40 – 8:40pm ET	Podium Presentations
8:40 – 9:40pm ET	DEGN Networking Session

THURSDAY, October 20, 2022

3:30 – 4:30 pm ET	Geropsychiatric Nursing Collaborative
4:30 – 6:00 pm ET	Mary Starke Harper Dialog
6:15 – 7:15 pm ET	Future-Ready Gerontological Nursing: Aging Care Is Everyone's Responsibility
	Future Ready Gerontological Nursing with Advanced Technologies
8:15 – 8:30 pm ET	A Final Word